



BRITISH
COLUMBIA
FILM + MEDIA

HONG KONG FILMART

March 19 – 22, 2012

WAN CHAI, HONG KONG

CALL FOR APPLICATIONS

What is the Hong Kong FILMART?

The Hong Kong FILMART is rated as “one of the most important film trade platforms in Asia”. International financiers, buyers, sellers, producers, directors, distributors, post-production experts, digital animation companies and film commissions from over 40 countries are all in attendance.

Who can apply?

British Columbia based feature film producers or sales agents are encouraged to apply. Priority will be given to producers or sales agents with a significant slate of projects suitable for Asian co-production or distribution. In addition, producer applicants must, at minimum, have one recent producer credit on a completed (broadcast or theatrically released) feature length film. British Columbia Film + Media will be able to provide travel support for up to 5 BC residents.

British Columbia Film + Media will provide up to a maximum of \$2,000 to offset market registration, travel and accommodation costs. Support is only available to one individual per company.

How do I apply/register?

Passport to Markets guidelines and application forms can be found at <http://www.bcfm.ca/programs/marketing>. Producers / sales agents interested in travel support should submit a Passport to Markets application to British Columbia Film + Media by the deadline date listed below. Applications will be reviewed competitively and producers will be notified via email of funding decisions prior to the organizer’s deadline, also listed below. Upon notification, successful applicants, if they have not done so already, need to register directly with the Hong Kong Filmart. More information on the Hong Kong Filmart can be found at <http://www.hkfilmart.com/filmart/index.htm>.

APPLICATION DEADLINES:

TO BRITISH COLUMBIA FILM + MEDIA: JANUARY 17, 2012
MARKET EARLY BIRD REGISTRATION: JANUARY 31, 2012

Questions?

Christine Larsen,
Business Analyst
604.736.7997 ext.109
clarsen@bcfm.ca