



## **MIPTV**

**April 1 - 4, 2012**

**Cannes, France**

### **CALL FOR APPLICATIONS**

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#### **What is MIPTV?**

MIPTV is a major international market for financing, co-producing, buying and selling entertainment across all platforms. Whether you are buying or selling programming, or making contacts with key decision-makers, MIPTV will help shape the future of your company. At MIPTV, more than 11,500 industry professionals from 100 countries attend the market.

#### **Who can apply?**

British Columbia based producers or sales agents with at least one produced television credit, and who have either a completed project seeking international distribution and/or have a significant slate of projects in development requiring international co-production partners or financing are encouraged to apply. Priority will be given to producers registered to attend through Telefilm's Canada Pavilion. BC based sales agents or distributors who apply must represent a slate of projects relevant to the MIPTV market including BC owned and controlled content that is not affiliated with the applicant. British Columbia Film + Media will be able to provide travel support for up to 5 individuals.

British Columbia Film + Media will provide up to a maximum of \$2,000 to offset market registration, travel and accommodation costs. Support is only available to one individual per company.

#### **How do I apply/register?**

Passport to Market guidelines and application forms can be found at <http://www.bcfm.ca/programs/marketing>. Producers and sales agents interested in travel support should submit a Passport to Markets application to British Columbia Film + Media by the deadline date listed below. Applications will be reviewed competitively and producers will be notified via email of funding decisions prior to the Telefilm Canada registration deadline, also listed below. Upon notification, successful applicants, if they have not done so already, need to register directly with MIPTV. More information on MIPTV can be found at <http://www.miptv.com>.

#### **APPLICATION DEADLINES:**

**TO BRITISH COLUMBIA FILM + MEDIA: FEBRUARY 3, 2012**

**TO TELEFILM CANADA: FEBRUARY 10, 2012**

**MARKET EARLY BIRD REGISTRATION: FEBRUARY 23, 2012**

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#### **Questions?**

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